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News Release

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A Next Stage “Value of Clarity” Message Launched By IntelliClear Ahead of Schedule

Entering Only its Fourth Year of Business, the Company’s Value Proposition Is Firmly Embraced by the Marketplace

COLORADO SPRINGS, Colorado, February 12, 2007 – IntelliClear today announced the launch of a next stage marketing communications effort focused on the message “The Value of Clarity.” Beginning its fourth year of business, the executives at IntelliClear expressed great enthusiasm about the acceptance of its value proposition and a solid track record of delivery ahead of the new marketing campaign which includes a new corporate brochure and redesigned website at www.intellclear.com.

“We set out to deliver excellence in market research and business consulting and planned on at least a five year period to demonstrate that excellence in order to gain full consideration in a highly competitive marketplace,” says Alex Kalamarides, Ph.D., Managing Director and General Partner at IntelliClear. “We have found among clients a solid acceptance of our value proposition based upon our performance as a partner, earning IntelliClear strong consideration for ongoing strategic and tactical projects among the industry’s finest,” says Dr. Kalamarides.

IntelliClear opted to maintain a focus on the word “Clarity,” feeling there continues to be a strong desire among the world’s top IT companies to gain lucidity on market conditions and prospective offerings, leading to effective go-to-market plans and strategic initiatives. The IntelliClear campaign includes a new corporate brochure with a next stage look and feel, along with a redesigned website that includes the ability for clients to gain access to the latest IT news and information from the home page.

“We feel honored to have the trust and respect of some of the world’s leading IT companies in providing valuable services and strategic go-to-market consultation,” says Eric Shuster, President and CEO of IntelliClear. “We will continue a relentless pursuit of quality and actionable deliverables and reinforce that trust and respect on every project we undertake,” says Mr. Shuster.

About IntelliClear (www.intellclear.com)

IntelliClear is a market research and business consulting firm committed to the delivery of actionable market intelligence to the global IT community. IntelliClear’s mission is to bring clarity to IT market intelligence by delivering results-oriented research, responsive industry experience, and effective data synthesis – leading to confident go-to-market plans. IntelliClear leverages the experiences of seasoned IT and market research professionals, while utilizing its global network of industry consultants and research partners to execute projects across a broad spectrum of disciplines and geographies.