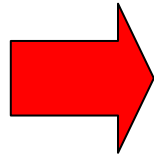




It's All About
Clarity

Corporate Overview
February 2005



- **Introductions**
- **IntelliClear Value Proposition**
- **IntelliClear Services and Partner Network**

IntelliClear Principals Are Veteran IT Professionals

Having successfully worked in a variety of IT industry capacities including market research, IntelliClear principals are able to understand client roles and apply market research to solve business issues.



Eric Shuster
IntelliClear Founder and CEO

- 6 years of Manufacturing – 3 Silicon Valley Small Businesses
- 3 years of Manufacturing Engineering – Compaq
- 3 years of Global Information System Management – Compaq
- 2 years of Global Product Development – Compaq
- 4 years of Product Marketing and Sales (Europe and NA) – Compaq
- 2 years of Global SMB Marketing Management (Executive) – Compaq
- 4 years of SMB Market Research (Executive) – AMI Partners
- Tours of Duty in Japan and Europe
- BS Industrial Engineering and MBA

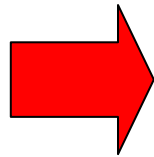


Dr. Alex Kalamarides
Managing Director
and General Partner

- 5 years of Scientific Research – Rice University Department of Physics
- 2 years of Semiconductor and Optics Research – IBM
- 4½ years of Management Consulting (Strategy, Operations, Finance) – McKinsey & Company
- 3 years of Global Strategic Business Planning (Executive) – Compaq
- 4 years of Market Research and Synthesis (Executive) – AMI-Partners
- Tours of duty in Europe, Latin America, and Canada
- M.A. and Ph.D in Physics from Rice University
- Fluent in French, Spanish, Italian, Greek, Portuguese, and German

IntelliClear Principals have worked with IT industry leaders including:





- **Introductions**
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Confusion, Uncertainty, and Struggles – A Familiar Situation:

How many times have you run into the following situations as they relate to issues pertaining to market intelligence? IntelliClear's inception was based upon having seen this all too often.



Confusion in having too much data.



Uncertainty in having too little data.



Struggles in converting the data into a plan.

Turning Confusion and Uncertainty into Results:

IntelliClear is all about putting an end to confusion and uncertainty and turning both into results that lead to the confident development of go-to-market strategies and execution plans.



IntelliClear brings clarity to IT market intelligence by delivering:



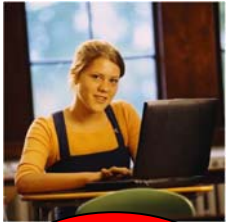
- *Results-oriented research*
- *Responsive industry experience*
- *Effective data synthesis*

Leading to confident go-to-market strategies and execution plans.

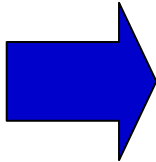


Coverage – Consumer & Commercial IT Markets Across the Globe:
 IntelliClear covers the full spectrum of commercial IT markets, across a wide range of information technologies, market sizes, and global geographies.

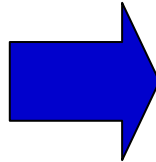
Consumer Small Business Medium Business Large Enterprise



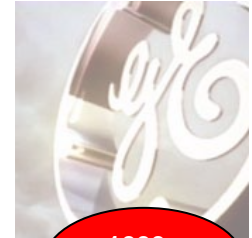
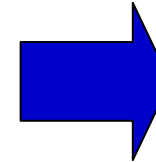
Home & Home Office



1-99 Employees



100-999 Employees

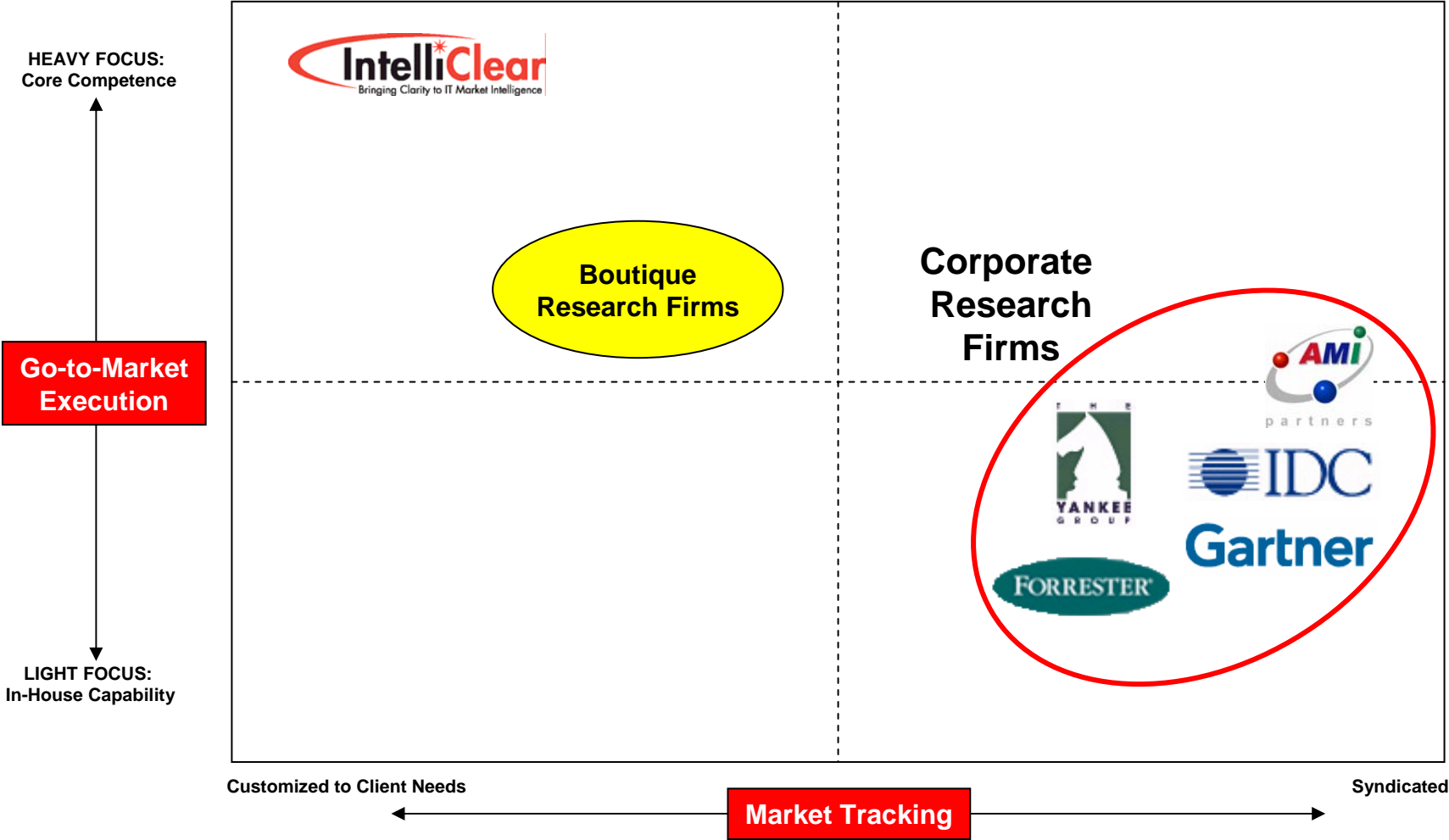


1000+ Employees

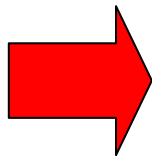


IntelliClear Versus the Competition – Application and Execution:

There isn't one market research firm that can do it all. Each project or situation will call for careful examination into who will be the best firm for each given situation across four key vectors.

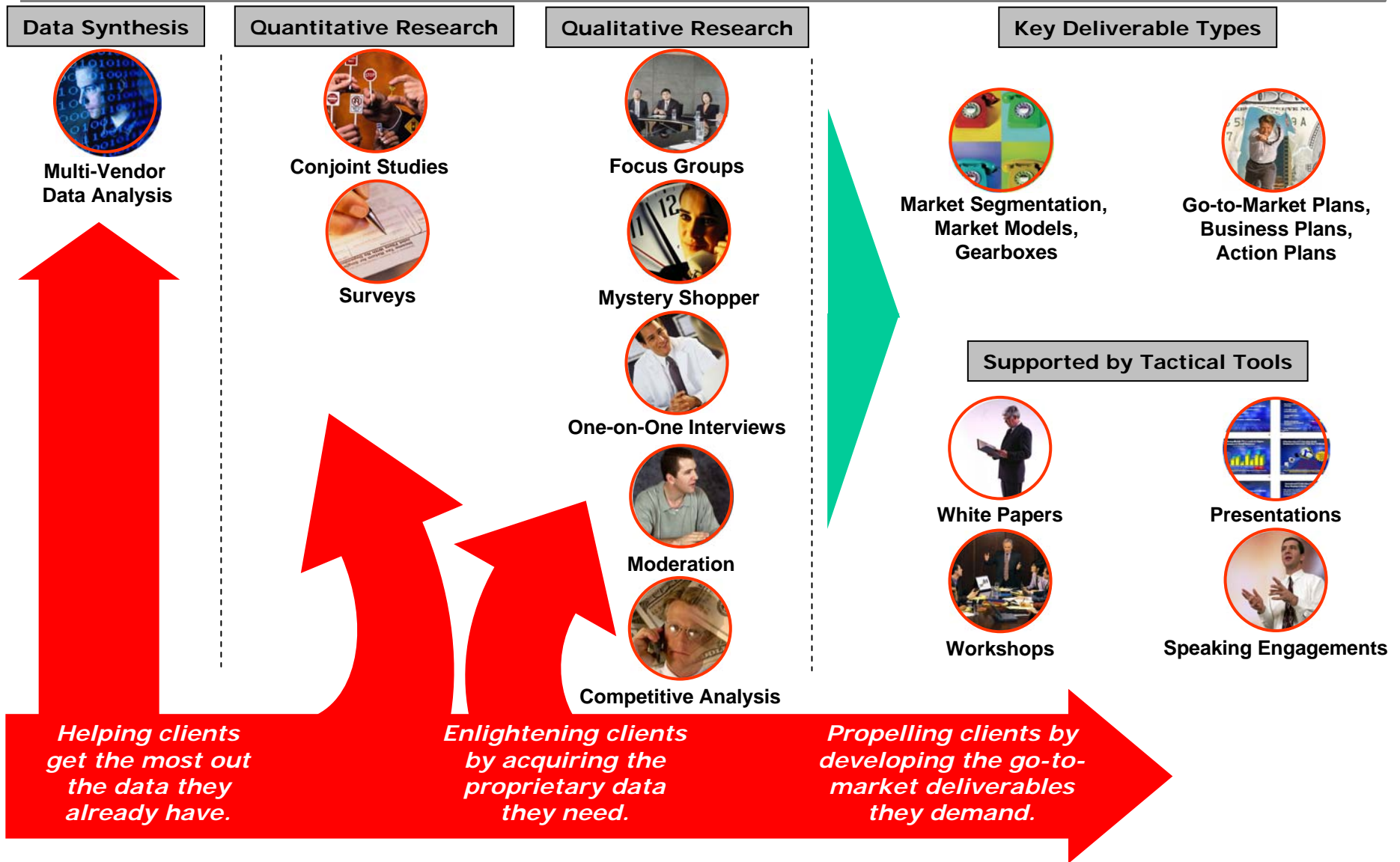


- **Introductions**
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IntelliClear Services – Market Intelligence with a Purpose:

IntelliClear has focused its services portfolio on providing the maximum amount of value to clients in three key areas of business decision making:



IntelliClear Operations Model – The Research Value Chain:

IntelliClear understands the research value chain and has built an operational model that allows the effective leveraging of experience in-house resources with world-class research partners.



- | | | |
|---|--|--|
| <ul style="list-style-type: none"> • Close client collaboration • Suitable research methodologies • Efficient research instruments | <ul style="list-style-type: none"> • Effective collection methods • Quality partners • Disciplined project management | <ul style="list-style-type: none"> • Strict data examination • Experienced analysis • Actionable deliverables |
|---|--|--|

IntelliClear’s Focus of Value is in Phases 1 and 3, While Leveraging the Expertise of Partners Through-out the Value Chain.

