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## News Release

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# Former AMI-Partners Executive Announces the Establishment of a New IT Market Intelligence Company

IntelliClear will focus on the application of market intelligence through the synthesizing of multi-vendor data and primary research

HOUSTON, Texas, January 26, 2004 – Eric Shuster, the former Executive Vice President and Managing Director of Corporate Development at New York based AMI-Partners, announced today the formation of a new market intelligence firm – IntelliClear. Shuster, a 24 year IT industry veteran who has consulted to such IT industry leaders as Cisco, CDW, Dell, HP, IBM, Microsoft, Oracle, Sony, Toshiba, and VeriSign, pledged to focus the company's efforts on go-to-market application of market intelligence and to help clients navigate through the confusing "sea of data" that plagues many IT vendors today.

"IntelliClear will bring clarity to IT market intelligence by delivering results-oriented research, responsive industry experience, and effective data synthesis - leading to confident go-to-market plans for our clients" Shuster explains. "IntelliClear will effectively analyze and model the data that clients already own from such firms as IDC, Gartner, and AMI-Partners, while relentlessly focusing on actionable results in the primary research projects we execute."

A market intelligence manager from an industry leading IT company believes the time for such a company has come: "There's no shortage of industry data from a number of different sources; the challenge is applying that data to our business. It can become a very frustrating situation. We welcome any vendor who can provide effective, real world application of research data and deliver market intelligence that we can put to work as quickly as possible."

In addition to multi-vendor data synthesis, IntelliClear will offer a portfolio of qualitative and quantitative research services, as well as a suite of tactical execution services such as market segmentation, white papers and presentations. "Our services portfolio is designed to provide a closed loop set of results-oriented deliverables from start to finish" states Shuster.

The new firm will be headquartered in Houston Texas, with its exclusive IntelliClear Partner Network (IPN) servicing customers through-out the globe. The IPN is a responsive group of experienced industry consultants and professional research organizations who will augment the full time staff at IntelliClear.

Shuster, who will be the President and CEO of IntelliClear, promises customers three things from his new firm: "Responsiveness to customer needs; flexibility in execution; and an uncompromising results-orientation in all deliverables."