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## News Release

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# IntelliClear Releases its 2005 Annual Report in a Stunning Second Year Performance

## Unusual Private Company Move Reveals a Strong Business Delivering on its Mission of Results-Oriented Client Value

COLORADO SPRINGS, Colorado, February 27, 2006 – IntelliClear today announced the release of its 2005 Annual Report providing candid insights on the achievements, operations, and future plans for the two year old market research and business consulting firm. Highlights of the report include substantial increases in the number of awarded projects and revenues, along with solid indicators of strong customer satisfaction among IntelliClear's clients.

"Although releasing an annual report is nearly unprecedented for a small private company, IntelliClear believes such an effort is literally required when you do business with the titans of the information technology industry," says Eric Shuster, Founder and CEO of IntelliClear. "As our clients and prospects consider doing business with IntelliClear, it's only fair that IntelliClear provide a forthright overview of our business for review and consideration," says Shuster.

Among the 2005 IntelliClear milestones were a 74.3% increase in revenues; the completion of 25% more projects with an average per project value increase of 39%; a steady growth in client adoption of multi-vendor data synthesis and tactical business services; increased integration efforts with IntelliClear Partner Network providers; the opening of an office in Colorado Springs; and the installation of a sophisticated voice over IP (VoIP) telephony and VPN system.

The report outlines an IntelliClear client strategy that focuses on servicing a small number of diversified multinational corporations, allowing for optimal client servicing without competitive conflicts. "Intel benefited from the experience, perspectives, and recommendations of IntelliClear across a wide variety of market research and strategic business projects in 2005," says Victoria Quintana, Intel Corporation Americas Marketing Group.

The report also provides an update on the IntelliClear Partner Network (IPN), which makes available to IntelliClear over 500 full-time US-based resources, with access to hundreds more in 65 different countries. "IntelliClear has been a model research partner providing detailed research specifications, creative designs, disciplined project management, and a positive work environment," says Tim McGrew, Managing Director of Lieberman Research Worldwide, one of the nation's top 20 custom research companies and a member of the IPN.

Alex Kalamarides, Managing Director and General Partner of IntelliClear adds, "As we strive to navigate the opportunities before us, it's incumbent upon IntelliClear's management team to be selective in project acceptance, diligent in resource management, and relentless in results-oriented delivery." The IntelliClear annual report is immediately available from the company's website.

### **About IntelliClear ([www.intellisclear.com](http://www.intellisclear.com))**

IntelliClear is a market research and business consulting firm committed to the delivery of actionable market intelligence to the global IT community. IntelliClear's mission is to bring clarity to IT market intelligence by delivering results-oriented research, responsive industry experience, and effective data synthesis - leading to confident go-to-market plans. IntelliClear leverages the experiences of seasoned IT and market research professionals, while utilizing its global network of industry consultants and research partners to execute projects across a broad spectrum of disciplines and geographies.